Graphics Canada

premedia | prepress | press | postpress

May 5 - 7, 2027

International Centre, Toronto, Ontario

Please complete and email to:

danmustata@graphicscanada.com

Payment Terms: 25% due upon signing,
50% due October 5, 2026,
balance due February 5, 2027.

Exhibit Space Application/Contract

Exhibit Rates
Canadian Dollars

Discounted: $25.00/sq. ft. (Contract received and deposit paid before May 31, 2026)
Regular: $27.00/sq. ft. (Contract received after June 1, 2026)
Lower rates may apply for bulk space. PESDA members may also qualify for lower rates.
Booths will not be allocated without payment as per terms above.

Size _____ x _____ = _____ sq. ft. Booth Cost $ _____

1st choice _____ 2nd choice _____ 3rd choice _____

Corporate Information

Company _____

Address _____

City _____ Prov./State _____ Postal/Zip Code _____

Telephone _____ Cell _____

Contact _____ Title _____

Email _____ Website _____

Invoice/Billing Contact Information (if different from above) _____

Extra Options: Show Guide, Website Advertising, Booth Packages

Enhanced Show Guide Listing Upgrade to a highlighted company listing including company logo

- ☐ Regular Price: $250.00 - Book now for only $195.00

Show Guide Advertising

- ☐ Full Page Color Ad (Regular Price $1,450.00) - Book now for only $950.00
- ☐ Half Page Color Ad (Regular Price $950.00) - Book now for only $650.00

Website Advertising **www.graphicscanada.com** (Starts 6 months before the show)

- ☐ Regular Price $450.00 - Book now for only $250.00

Packages

- ☐ Bronze Upgrade Package: Full page ad show guide, enhanced show guide listing, website advertising, company logo in show planner - $1,250.00
- ☐ Silver Upgrade Package: Bronze package + 11 floor decals on show floor + sponsorship sign placed in main lobby/exhibit hall - $1,950.00
- ☐ Premium Upgrade Package and other sponsorship opportunities...

Options Cost $	
Total Cost (Booth + Options) $	
Add 13% HST	

Please list companies you would prefer NOT to be located adjacent or close to your booth:

_____

For Graphics Canada office use only

DO NOT COMPLETE

Booth # _____

Size _____ x _____ = _____ sq. ft.

Total Cost $ _____ Deposit $ _____

Initials _____ Date _____

✖ PLEASE SIGN HERE

I/We hereby apply for exhibit space in Graphics Canada, May 5 - 7, 2027. If accepted, I/We hereby agree to abide by the show terms, conditions & regulations printed on the reverse side of this form.

_____ _____

Signature Date

Please also note that by signing this form, you agree to receive email communications from the show and/or its suppliers regarding your exhibit space.

Terms and Conditions on reverse side ➤

Graphics Canada 2027
Conditions of Application/Contract

1. EXHIBITOR COVENANTS

a) The exhibitor agrees to abide by all rules and regulations adopted by **Graphics Canada** and sponsors and agrees that **Graphics Canada** shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show.

b) The exhibitor agrees to observe all union contracts and labour relations agreements in force, agreements between **Graphics Canada** and the official contractors serving the show facility and companies operating in the building in which the show is taking place and to observe the labour laws of the jurisdiction in which the building is located. The exhibitor will not do anything directly or indirectly connected with their display which might be a violation of any laws, bylaws, ordinances or regulations of any government or regulatory body.

c) The exhibitor agrees to obtain, at its own expense, any licences or permits which are required, including without limitation, from government bodies, trade or industry associations, and any other third parties, for the operation of its trade or business during the show and to pay all taxes that may be levied against it as a result of the operation of its trade or business in their space allocated.

d) The exhibitor agrees not to conduct or be associated with a promotional contest in connection with the show, where a prize or prizes having a value in excess of $50 are offered, unless the exhibitor (i) satisfies **Graphics Canada** that the contest is being operated in accordance with law and (ii) provides a letter of credit or other security satisfactory to **Graphics Canada** covering the value of the prize(s).

e) The exhibitor agrees to obey any non-smoking regulations in effect at the facility and agrees to ensure that its officers, agents, employees, and those for whom in law they are responsible for, obey any such regulations.

f) The exhibitor agrees to receive email updates and information on the show from show management and suppliers.

2. DISPLAY

a) The exhibitor agrees to occupy the contracted exhibit space during the full term of the show and to exhibit only the products approved by show management.

b) **Graphics Canada** reserves the right, in its sole and unfettered discretion to: (i) determine the eligibility of exhibitors and exhibits for the show, (ii) reject or prohibit exhibits or exhibitors which **Graphics Canada** considers objectionable, and (iii) relocate exhibitors or exhibits when in show management's opinion such moves are necessary to maintain the character and/or good order of the show.

3. ASSIGNMENT AND SUBLETTING

The exhibitor shall not assign any rights under this agreement or sublet the space without the prior written permission of **Graphics Canada**, which permission may be arbitrarily withheld.

4. INSURANCE

The exhibitor shall obtain and maintain at its own expense during the period commencing on the first move-in date and terminating on the last move-out date a policy of insurance from an insurer acceptable to **Graphics Canada**. The policy of insurance shall protect show management and insure the exhibitor against all claims, demands, actions or proceedings for sums of money, damages, costs, penalties and losses and all liability which may be imposed by law for loss of life, personal injury, or damage to or loss of property arising from or in any way connected with the exhibitor's presence or operations at the show. Policy shall provide coverage of at least $2,000,000 for each separate occurrence.

5. INDEMNIFICATION

The exhibitor agrees to indemnify and hold harmless **Graphics Canada** and the facility, their respective officers, owners, directors, agents, representatives, insurers and employees, or those for whom the exhibitor is responsible in law, against all claims, losses, liability, damages (including legal fees and expenses), costs and charges of every kind resulting from (i) its occupancy of the exhibit space and/or its environs.
(ii) the use of equipment or devices furnished to or used by the exhibitor or other persons in connection with the **Graphics Canada Show**, and (iii) personal injuries, death, property damages or any other damage sustained by the exhibitor, **Graphics Canada**, the facility, show sponsors or a visitor to the show and their respective officers, owners, directors, agents, representatives and employees or those for whom the exhibitor is responsible in law.

6. EXHIBITOR'S PROPERTY

All of the exhibitor's property at the show shall be at the sole risk of the exhibitor and **Graphics Canada** assumes no responsibility for loss or damage thereto.

7. BUILDING

The exhibitor is liable for any damage they cause to the facility or to any property of **Graphics Canada**, its agents or any other exhibitor. The exhibitor may not apply paint, lacquer, adhesive or other coatings to the facility or to the property of **Graphics Canada**, its agents or any other exhibitor.

8. CANCELLATION AND TERMINATION

This contract may only be cancelled if notice, in writing, is received by **Graphics Canada**. All deposits received up to the date of notice of cancellation are non-refundable. If notice of cancellation is submitted within 180 days or less prior to the first day of the show, the exhibitor is liable for full payment of his space rental under this contract. In the event the exhibitor fails to make payment as aforesaid or fails to comply in any respect with the terms of this contract, **Graphics Canada** reserves the right to cancel this contract without notice and all rights of the exhibitor hereunder shall cease and terminate. Any payment made by the exhibitor on account hereof will be retained by show management as liquidated damages for breach of his contract and show management may thereupon rent said space. Failure to appear at the event does not release exhibitor from responsibility for payment of the full cost of the space rented.

9. REMOVAL OF EXHIBITS

The exhibitor agrees no display will be dismantled or goods removed during the entire run of the show, but will remain intact until the end of the final closing hour of the last show day. The exhibitor also agrees to remove its display and equipment from the show site by the final move-out time limit, or in the event of failure to do so, the exhibitor agrees to pay for such additional cost as may be incurred.

10. CANCELLATION OR CURTAILMENT OF SHOW

In the event that the facility in which the show is to be held or is held becomes unavailable for occupancy, for reasons beyond the control of **Graphics Canada** and its management, or if for any reason **Graphics Canada** is unable to permit the exhibitor to occupy the facility or the space, or if the show is cancelled or curtailed, **Graphics Canada**, its respective officers, owners, directors, representatives and employees will not be responsible for any loss of business, loss of profits, damage or expense of whatever nature that the exhibitor may suffer. The reasons listed include, but are not limited to, such reasons as: casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott.

11. In case a Force Majeure event occurs or in show management's opinion acting in good faith is likely to occur and results or is likely to result in **Graphics Canada** being unable to take place or be substantially impacted by reasons beyond the control of **Graphics Canada**, show management may in its sole discretion:

a) Delay or postpone the show, in which case all deposits will be transferred towards the rescheduled show and it shall not entitle the exhibitor to cancel its participation in **Graphics Canada** or make any claims for refunds or otherwise against the show and show management.

b) Cancel the show in which case **Graphics Canada** will issue the exhibitor a full refund for booth space fees paid in full satisfaction of liabilities to exhibitor.